

# Yalp Sutu

The Interactive Football wall





# A new way to play

## What is the Yalp Sutu?

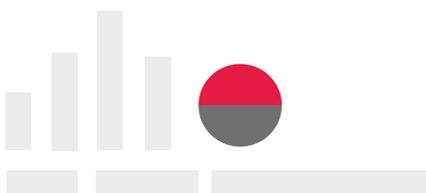
The Yalp Sutu is an Interactive Football Wall, containing **impact-sensitive panels which measure and react to ball impact**. Vivid LED lights and audio speakers give players feedback and encouragement on their performance.

Yalp Sutu is as entertaining as video games, fun, yet healthy and socially constructive like outdoor play. The Yalp Sutu is intended for - and **loved by - all ages**. This interactive football wall is solely developed by Yalp.

The football wall is perfect as a low-barrier entertainment device for **public area or commercial locations**. But also for professional football training at the elite levels.



Reference location: Yalp Sutu at indoor family entertainment center, Mannheim , Germany



## The Games

10 games are pre-installed - and more are developed continually. Here are a few examples:



**Color Sutu:** Conquer your opponent by turning the wall into the color of your choice (red or green)



**Time Sutu:** Hit all panels before the time runs out! Time speeds up with every round.



**Speed Sutu:** Shoot as hard as possible. On the wall your speed will be shown in km/h. Many find it the most addictive game!



**Shape Sutu:** Shoot out the panels as they light up. Challenge yourself by shooting from further and further away. Who has the best shot?



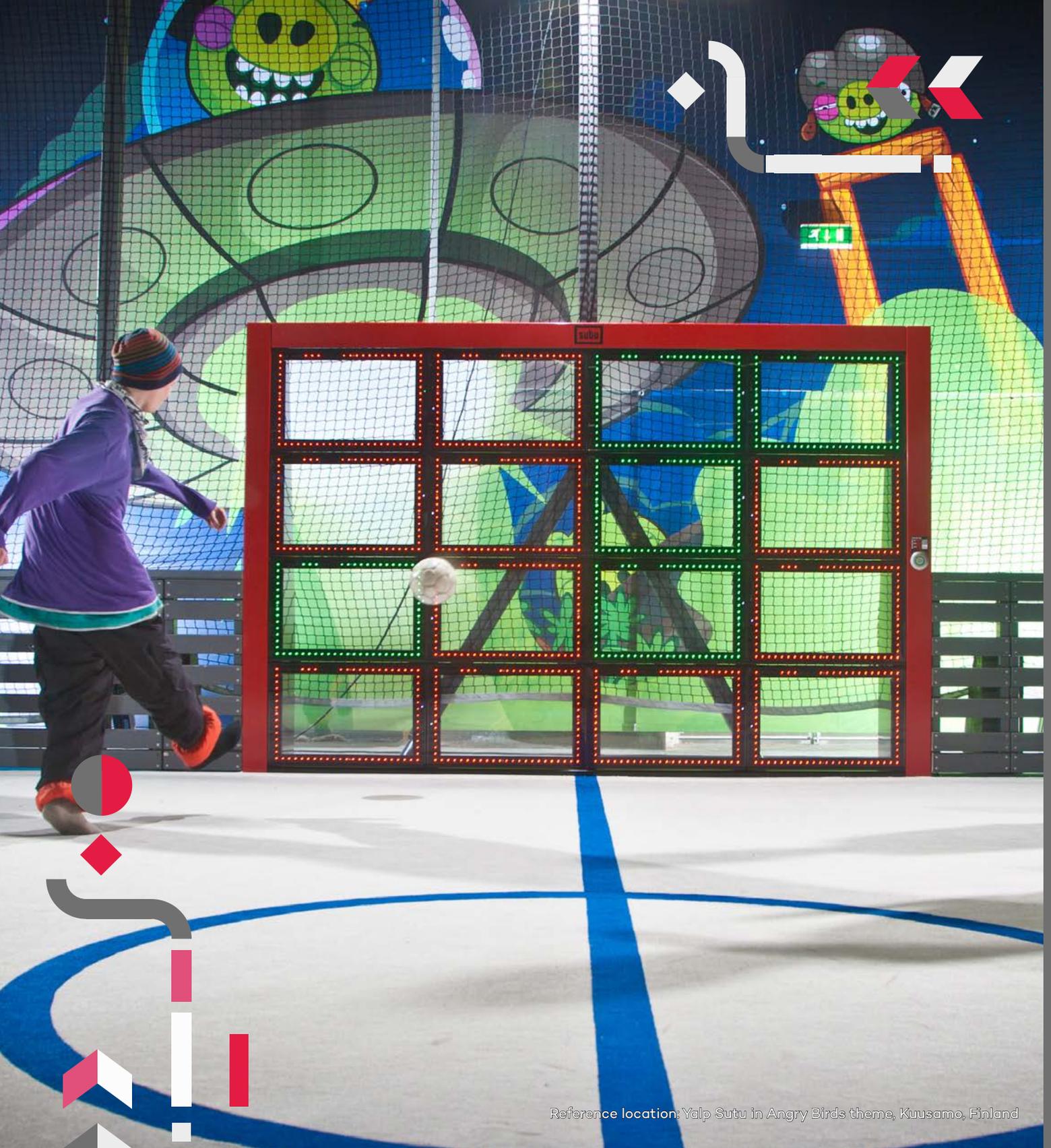
**Spot Sutu:** Hit the lit target before it empties and set a score. Time speeds up with every round.



**Penalty Sutu:** Take penalties. Switch between keeper and shooter and win this knock-out game!



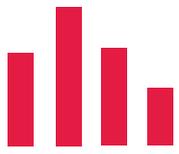
**VIDEO : "Yalp Sutu impression"**  
[www.yalpinteractive.com/Sutu](http://www.yalpinteractive.com/Sutu)



Reference location: Yalp Sutu in Angry Birds theme, Kuusamo, Finland

**“The football wall is the most played piece of equipment of the park ... and not just by children, but also young people, boys and girls, moms and dads play, which is really unique.”**

Rick Otter - Manager at camping De Boshoeck, The Netherlands



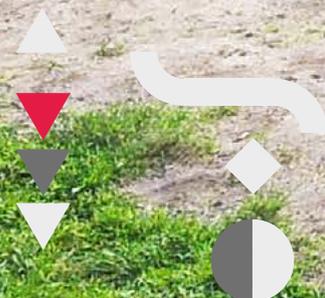
## A new way to play

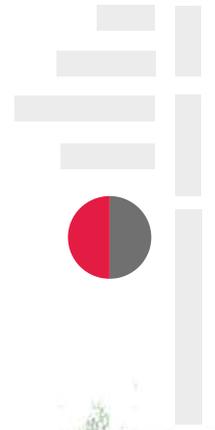
# A unique selling point for any facility

The Yalp Sutu football wall does extremely well at virtually every type of recreation site. Why? Probably due to its **incredibly high fun-value** and almost addictive effect on those that play it. The “Reeenwissel” is a Dutch commercial camping site, which placed the football wall with custom fence work in 2013. Similar to all Yalp Sutu placements in recreation facilities, it is **played almost non-stop during day time**. Having a Yalp Sutu really sets the site apart from the competition, and many families with kids find it a reason to choose this camping site over another. Below, you will read the experiences this very happy facility owner has.

The football wall is a true and tested winner when it comes to playset solutions within the recreation sector. Owner Tjitske Beerendonk explains: “Especially in this industry, **average playsets can become outdated very fast**. People want something new every year, otherwise they move on. The great thing about the Yalp Sutu is that it is constantly updated with new games and improved game play. It stays relevant and novel. **People get hooked one year, and come back the next** to be positively surprised with entirely new games and interaction!”

“The Yalp Sutu gives guests an experience they couldn’t get at home. It’s great for socializing and meeting new people as well.”







## A new way to play

# Custom made Yalp Sutu sport courts

Specifically for the **larger holiday parks and commercial destinations**, a custom Yalp Sutu Court can be a great choice to give guests that little bit extra that keeps them coming back for more. These courts **can be used for all kinds of sports**; not just football. No need for any attendants or an expensive animation crew; the Yalp Sutu Courts take care of the entertainment for you. Not just kids and teenagers, but also adults are attracted to the exciting game play. An extra reason to consider the Yalp Sutu is the fact it can be played at night as well. **The bright LED's allow it to be played at any time of day or night!**

## Example courts



Sutu court 1



Sutu court 2



Sutu court 1



Sutu court 1

**“Gaming, football and competition. It’s great to see how also girls are attracted to the Sutu.”**

Janneke oude Alink - Hengelo Council, The Netherlands



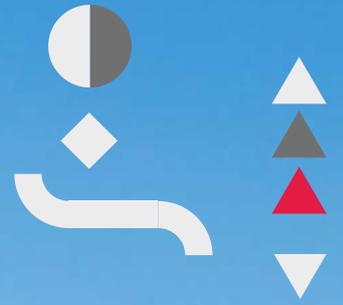
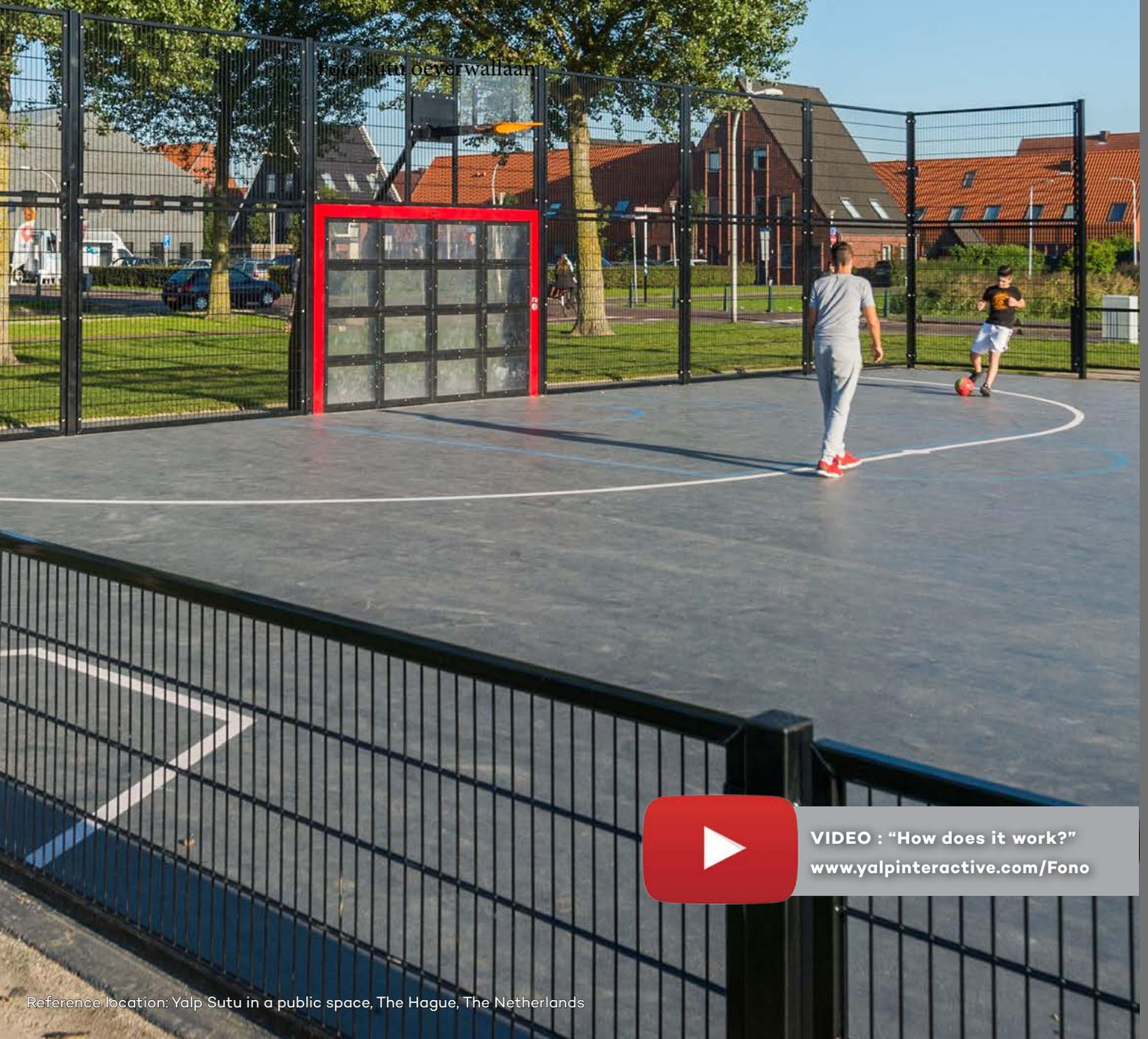


Foto: sutu oeverwallaan



VIDEO : "How does it work?"  
[www.yalpinteractive.com/Fono](http://www.yalpinteractive.com/Fono)

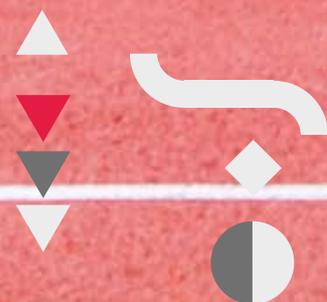


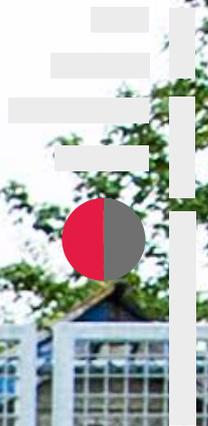
## A new way to play

# Redundant tennis court turned into marketing asset

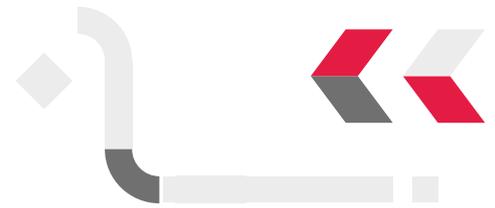
“Traditional” sports courts and regular playsets at a holiday park have become standard. It’s hard to do without. Nevertheless, investing into these makes increasingly less sense - as they don’t set you apart from the competition. Therefore, a 5-star holiday park (‘t Rheezerwold) in The Netherlands, **replaced one of its tennis courts with a colourful new sports facility**, giving a whole new dimension to sports like tennis, hockey and football.

The old concrete blacktop was revised in a very cost-efficient manner, and is now the colourful Yalp Toro court you see above. **This holiday park invested in three different interactive playsets in early 2015.** The third interactive playset was only intended to be temporary, but during this testing period it made so much positive impact on the owner Chiel Palstring, that they decided to place this interactive football wall permanently; right next to the interactive sports field and the sona play arch. **“In fact, all three interactive playsets have positively surprised me; especially with their attraction value and their ability to position my park as being even more unique and fun.** At night, after dinner, this central square place becomes incredibly busy and lively. Large groups of children and teenagers play at the same time, often even together with their parents,” explains Chiel. ‘ There is no more need for an animation team. The kids and youngsters can entertain themselves...’”









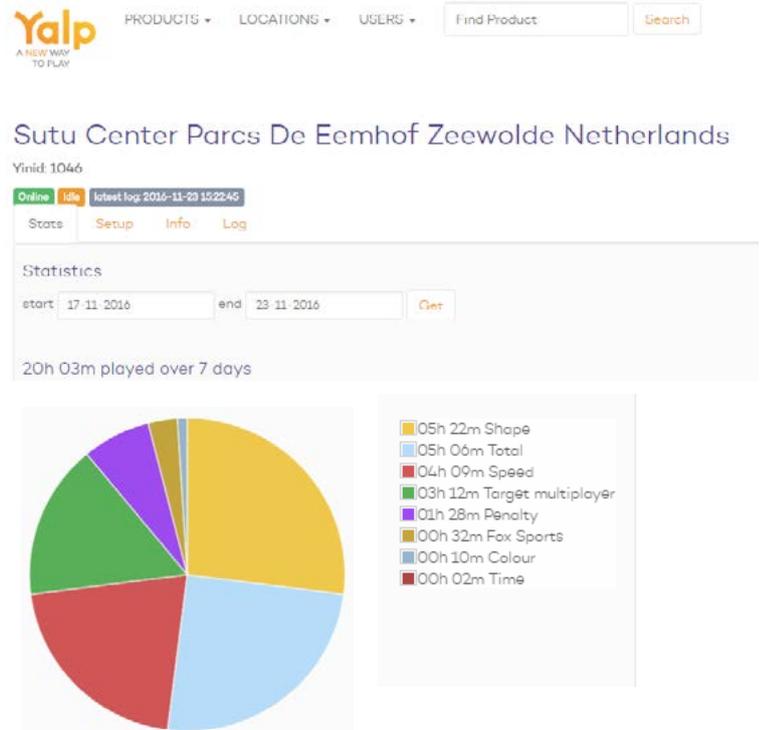
# Technical Details

**3G-Internet connection** - The Yalp Sutu has a built in Internet connection, so you can remotely control your own device. For instance, volume-settings, (automatic) On / Off times, and even advanced usage statistics. Also, this way Yalp can service your device from a distance, and automatically transfer new games.

**Vandalism resistant and all-weather proof** - The Yalp Sutu is specifically designed for heavy-duty outdoor use. Of course this means it is all-weather proof and vandalism resistant. For instance, the transparent panels are made of a material similar to bullet-proof glass.

**Power usage** - When played, the Yalp Sutu uses about 60 Watts. This is comparable to a light-bulb. The only power source you need is a regular power socket.

**Speed radar** - The Yalp Sutu contains a high quality speed radar, which measures impact speed. This allows for highly competitive game play, and it to be used as a professional football training tool as well.



Screenshot of My.Yalp dashboard - product statistics

Yalp A NEW WAY TO PLAY

PRODUCTS ▾ LOCATIONS ▾ USERS ▾ Find Product Search RANKING HELP ▾ INFO ▾

### Sona Syncope

Yinid: 22

Online Idle latest log: 2016-11-22 11:31:08

Stats Setup Info Log

#### Game selection

ON

- DanceBattle
- Freeze
- MoveMaker
- ReactionRace
- ResultRace

OFF

- AnimalQuest
- CodeBreaker
- Commando
- Chinese

#### Settings

Restart the product

restart

Set volume

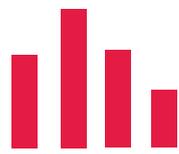
save

#### Sona Specific

Screenshot of My.Yalp dashboard - product settings



Reference location: Yalp Sutur at indoor family entertainment center, Bestwig, Germany



## A new way to play

# Indoor success at adventure world Fort Fun L.A.B.S

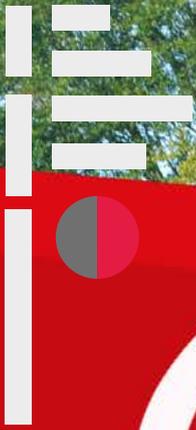
Fort Fun L.A.B.S. at Bestwig in Germany **installed four Yalp interactives**. The indoor adventure world, challenges today's youth in a different way. Everything you're not allowed to do in the schoolyard, you're allowed to do there.

Fort Fun stands for learning, activating, moving and playing. Managing director, Andreas Sievering; **"The youth are currently demanding different games than the conventional swing or slide.** That's why we have chosen to differentiate ourselves by creating this interactive play laboratory. Here children are allowed to make noise, play football and run around. Everything that parents often forbid their children must be possible here."

"Fort Fun L.A.B.S brings the same kind of adventure and excitement as experienced whilst playing digital games, back in the real world. **The children love it!** They can use the interactives themselves, no supervision by staff is required. The great thing about Fort Fun L.A.B.S. is that this is a place where children can play together and with their parents. **The transformation of our park has been a great success!**"

Playing statistics July 2016: The average playing time per interactive per day: The Sona is roughly played an average of 5 hours and 3 minutes, the Yalp Memo 5 hours and 9 minutes, and the **Yalp Sutu 6 hours and 27 minutes.**





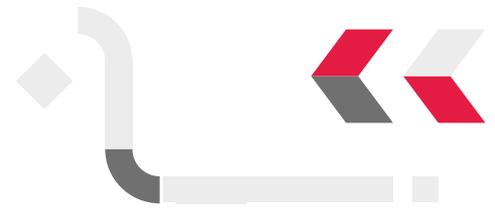
# Coca-Cola



 **SCORE AND WIN A COKE!**



# Design service



Does your school playground need an upgrade and you need help with the design? Or do you have questions about safety regarding the public space? Our employees are playground experts and know all about sport and play in public spaces, the leisure industry, retail business, sport areas, etc.



## Step 1 - Defining requirements and wishes

Defining the requirements and your vision for a sport or playing area, will take place in an initial conversation by phone or email. Together with one of our advisers we'll determine which playing values and elements should be part of your play area. Also budget, safety measures and feasibility will be taken into account. Our advisor will accompany you throughout the entire process.

## Step 2 - Design

Our playground design team will create a design plan, that meets your desires. This can be either a complete design plan for the entire area or a customization design sketch of the interactive play set.



## Step 3 - Project support in realization

We work with a network of partners and distributors in over 18 countries. Yalp will get in touch with the nearest Yalp interactive distributor, arrange the project design transfer and export of the interactive product for the realisation of your playground.

## Step 4 - 5 year warranty and service

Customer satisfaction is very important to us. We want every customer to be happy with our products. Therefore we provide a warranty and service licence of 5 years, to make sure you can enjoy the product worry-free. Furthermore, our export managers can be reached for help and support at any time.





## A new way to play

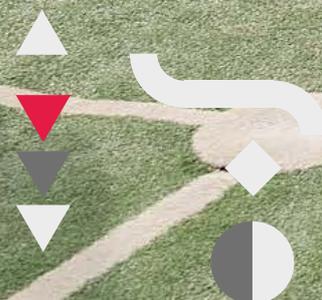
# Center Parcs meets teenager's demands

Teenagers like to chill out and socialise, without having their parents following their every move... In order to tailor to the growing target market of teenagers, Center Parcs chose to place 12 interactive playsets in 6 of their holiday parks across Western Europe.

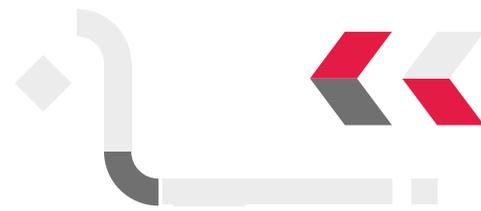
Product Development Manager at Center Parcs, Ruud Rerink, explains: **"With the Yalp Sutú and Yalp Fono, we are now able to entertain the teenagers accompanying their families during their visits.** It was very difficult to actually find something for this target group, because they're very hard to please. After all, teenagers just want to "chill out," and meet new friends; while wanting nothing more than to escape their parents' supervision,"

After an absolutely stellar season, all park managers are looking back on their investments very positively. **Many of the Center Parcs interactive playsets are within the top-10 most played worldwide.** "The guests love it, and the playsets are literally used non-stop; every day of the season, says Ruud. The playsets are highly reliable, and they've proven absolutely vandalism-proof. Yalp has also been very helpful all along the way, while giving us free consultation all along the way."

Play statistics Juli 2016: The Yalp Sutú interactive football wall at Center Parcs Bispinger Heide, Germany, is being **played on average of 10 hours and 6 minutes per day.**







# Frequently asked questions about interactive sports and play

We sport less and less outdoors. We spend a lot of our spare time in front of the tv or computer. Interacting with a computer and the excitement to reach a higher level in a computer game is addictive. This effect is also used at interactive sports and play. The digital temptations are converted to encourage children to exercise more. but what is interactive sporting and playing really? We asked our product developers Rob Tuitert and Thomas Hartong.



reddot award 2014  
winner

## 1. Electronics outdoors, are you sure that's vandalism proof?

The interactives are developed to withstand the tough conditions outdoors, according to EN 1176: 2008. All electronic components are housed in a solid steel or concrete construction. More than 300 installed interactives show that a computer in the public space is not a problem at all and that the **products developed by Yalp are certainly vandalism proof**. Examples are the Sutu Football wall at the Newtonplein in the Hague and the Fono Dj booth at Bijlmerpark in Amsterdam.

We have designed every detail to **withstand every weather and usage condition**. The product is made of high quality materials. All products have passed the vandalism tests with great success. For example, the **impact resistance**, a test which requires a 50kg weight being dropped onto a product a 1000 times, resistance at temperature differences (-35 ° C. to + 85 ° C.) and the resistance to shocks were successfully tested. We are convinced of the quality of our products, therefore every product comes with a **5 year warranty and service** licence.

## 2. Is the Yalp Sutu suitable for larger groups?

Yes especially for larger groups! **Special games are developed for larger groups**. These can be accessed through our owners' online administrator tool. On the other hand, we also have just as many games for single players that like to play solo. We have something for everyone. Interactive play is not only fun just the first time, but also for returning visitors as the games on the Sutu can be switched up whenever. A maximum of 5 games can be switched on at once, the **games can be changed manually or automatically**. And we develop new games throughout the year, so when kids return to the same playset after about a week or so, they often experience entirely new games.

## 3. Interactive sports and play is new, is it fully developed and properly functioning?

The World's first interactive play set was launched by Yalp in 2006. Meanwhile, interactives such as the Yalp Sona have been placed in **over 300 locations worldwide**, and have won a great deal of awards. And we're not done developing by a long shot! Our product portfolio will only broaden and deepen in the coming years.

The unique play solutions Yalp has created have not gone by unnoticed. We have received the following honours and awards:

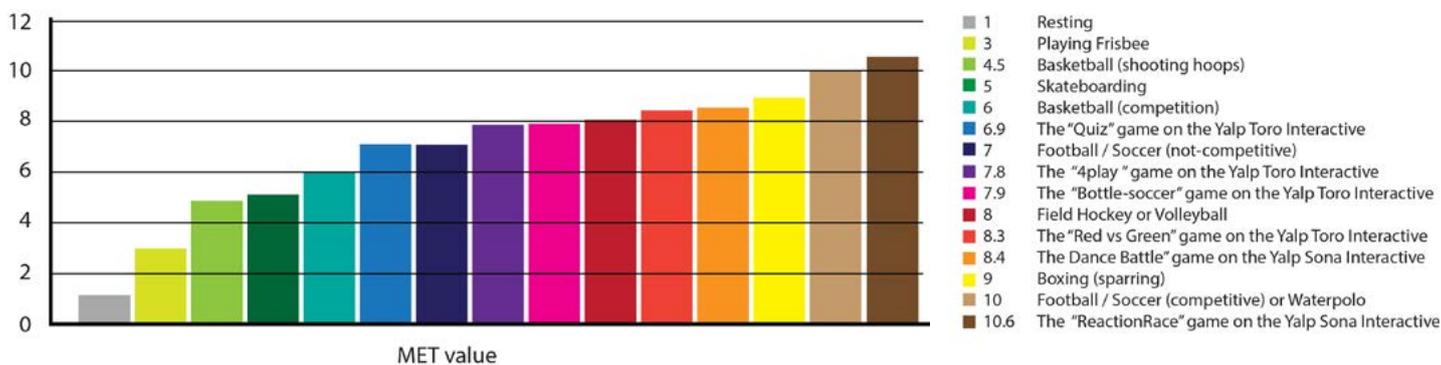
- Red Dot Design Award 2014 - Yalp Fono Dj booth
- EU Profit Innovation Award 2013 - Yalp Memo Activity zone
- Pleasureworld Novelty Award 2012 - Yalp Fono Dje booth
- Building Holland Award 2012 - Yalp Sutu Football wall
- Leisure & Sport Totaal Award 2009 - Yalp Sutu Football wall
- Pleasureworld Novelty Award 2009 - Yalp Sutu Football wall
- Pleasureworld Novelty Award 2006 - Yalp Sona Play arch

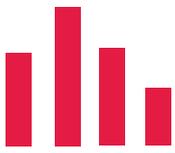
## 4. Why interactive sports and play?

Interactive play is the link between the digital and real world. The game world challenges, brings variety, innovation in games. The real world brings, among other things, physical exercise outdoors and social interaction. So the best of both worlds. Our interactive products have the solution to today's challenges, we live in a fast changing world with increased digitalisation. With our interactive products, we are **meeting the demands of this new reality and the new generation**, while ensuring the benefits of outdoor play. A swing or slide simply isn't enough for today's generation anymore.

# High Exercise Intensity

Interactive play sets all greatly exceed their traditional counterparts in terms of exercise intensity. The actual research statistics below show the movement intensity of the Yalp Sona play arch (www.yalp.nl/en/sona), and Yalp Toro sports court (www.yalp.nl/en/toro), in comparison to other sports. MET stands for Metabolic Equivalent, and is a unit of measure within physiology. One MET is equal to a person's metabolic rate while sitting / resting. The Yalp Sona "ReactionRace" game achieved more than 10 MET points, which makes it more active than biking (MET 4.5), Basketball (MET 6), running (MET 6.2), or non-competitive Football (MET 7).





## A new way to play

### Examples of ideal locations:

- ✓ Engage children in fun active games on their **playgrounds**
- ✓ Offer a wider selection of activities at your **leisure facilities**
- ✓ A new challenging training facility at your **football club**
- ✓ Inspire the community to use their local **outdoor parks and spaces**
- ✓ Attract high visitor numbers to your **holiday park** with the unique interactive games
- ✓ Offer more variety of play activities within your **family entertainment centre**
- ✓ Provide active play concepts at your **amusement park**
- ✓ Make your **campsite** stand out from the rest
- ✓ Create a playzone at a **healthcare facility or hospital** to revalidate in a fun way
- ✓ Add a supervision free attraction to your **holiday parks**



## Get in touch

Yalp is a global distributor of interactive sport and play equipment. We can assist you in creating a playground design, following your stipulations and wishes. Our consult is free and without any obligation.

Yalp has a wonderful location, with various interactive playsets installed. You are more than welcome to come by and try them out for yourself.

Feel free to contact us directly at any time.

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Goor, The Netherlands

**T: +31 (0)547 289 410**  
**E: [info@yalp.nl](mailto:info@yalp.nl)**

**“All parkmanagers are looking back positively after the high season. The reactions of guests are very positive and the interactive play sets are constantly being used.”**

Ruud Rerink - Center Parcs