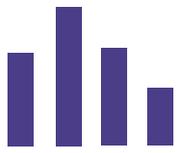


# Yalp Toro

The Interactive Sports court





## A new way to play

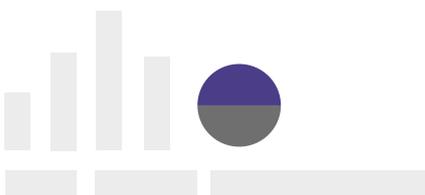
# What is the Yalp Toro?

The Yalp Toro is an Interactive multi-purpose sports field. It's designed specifically for the outdoor public space, and consists of a roughly 13 x 13 meter field, with four interactive goals. The goals are connected, and controlled through a central game console.

The Yalp Toro takes the best elements of popular outdoor team sports, and gives these a dramatically enhanced and exhilarating dimension. So don't be fooled: The Yalp Toro is no ordinary sports arena! World's favorite sport can now be played in an entirely new and interactive way!



Reference location: Yalp Toro at Landal Vennebos, Hapert, The Netherlands



## The Games:

6 games are pre-installed - and more are developed continually. Here are a few examples:



**Shifter:** Four teams are playing and need to hit the goal of their colour. But after each goal, and after each 30 seconds, the goals change colour! Pay attention and seize the right moment to score. The team that scores three goals first wins.



**Bottle-Soccer:** Every player defends their goal, while attacking other goals. As they get hit, the goal starts to 'drain': coloured LEDs start fading. The 'draining' can be stopped by hitting the goal again. Last player wins.



**Switch:** Four teams with each their own colour are playing. Each team has two points. If a goal is hit, that team will lose a point and the other three goals will switch places. If your goal is hit twice, you are out and another team can step in..



**Red-Green:** When hit, each goal switches colour from red to green. Green and Red teams take each other on, with the aim to turn all 4 goals in their own teams' colour.



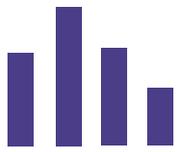
VIDEO : "Yalp Toro impression"  
[www.yalpinteractive.com/Toro](http://www.yalpinteractive.com/Toro)



Reference location: Yalp Toro at camping Rheezerwold, Heemserveen, The Netherlands

**“The Yalp Toro gets played a lot, even in winter. The month’s statistics of February showed almost 7 hours of continuous play, every day!”**

Martijn Evers, Fun & Entertainment manager at Landal

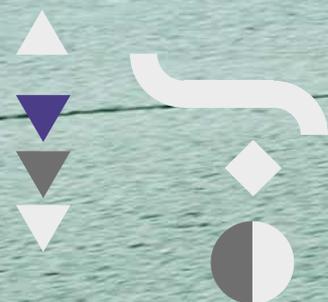
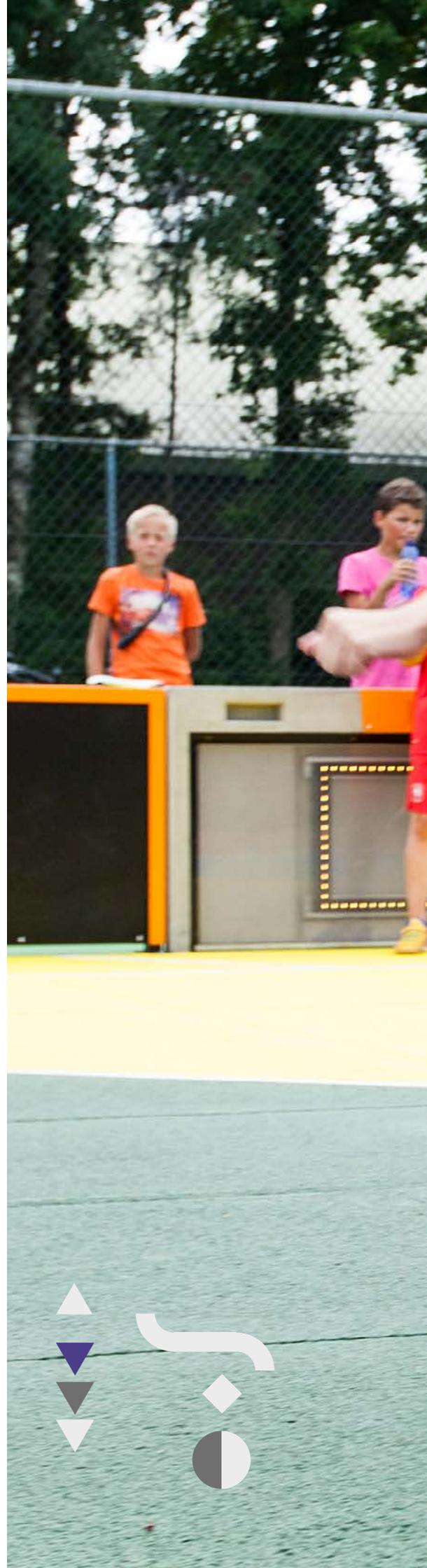


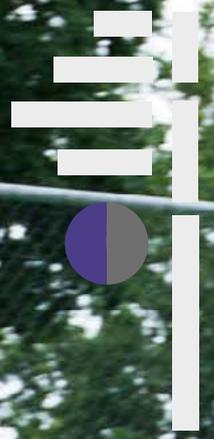
## A new way to play

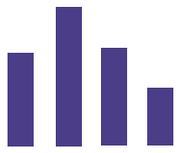
# Redundant tennis court turned into marketing asset

“Traditional” sports courts and regular playsets at a holiday park have become standard. It’s hard to do without them. Nevertheless, investing into these makes increasingly less sense - as they don’t set you apart from the competition. Therefore, a 5-star holiday park (‘t Rheezerwold) in The Netherlands, **replaced one of its tennis courts with a colourful new sports facility**, giving a whole new dimension to sports like tennis, hockey and football.

The old concrete blacktop was revised in a very cost-efficient manner, and is now the colourful Yalp Toro court you see above. **This holiday park invested in three different interactive playsets in early 2015.** The third interactive playset was only intended to be temporary, but during this testing period it made such a positive impact on the owner Chiel Palstring, that they decided to place this interactive football wall permanently; right next to the interactive sports field and the sona play arch. “In fact, **all three interactive playsets have positively surprised me; especially with their attraction value and their ability to position my park as being even more unique and fun.** At night, after dinner, this central square place becomes incredibly busy and lively. Large groups of children and teenagers play at the same time, often even together with their parents,” explains Chiel. “There is no more need for an animation team. The kids and youngsters can entertain themselves...”







## A new way to play

# Toro at sport facilities

The Yalp Toro is a sports field that challenges a very wide audience. Especially when the Toro used for sports activities such as football or hockey training. The Yalp Toro was developed from the ideas of former hockey player and hockey coach Marc Lammers. He concluded that children should have the ability to just try out things more and thereby get more skilled in a playful way. Furthermore, the four goals of the Yalp Toro sports court ensure a much more active game than with 2 goals.

## Children loose interest in sports

Marc Lammers: "When my son was 7 years old, he didn't want to join me to the hockey club any more. There was nothing to do, was my son's explanation. This is reality for many children at sport clubs. They have to come along with their parents, but get bored soon as all sports fields are occupied and there is no other facility to entertain them.

The consequences are worse than imagined. The children loose interest in sports or the parents quit visiting the sport club because their children don't want to join them anymore. Marc Lammers is wondering; "how would it be if children do have fun at their local sports club?" The Yalp Toro is a sports court that appeals to the current generation children and ensures fun for everyone.



Reference location: Yalp Memo at primary school Juliana, Rijssen, The Netherlands

**"Top sport and recreational, for juniors and seniors, the Toro encourages sporting and playing games within one playset."**

Gerard Booij - Hockeyclub Den Bosch

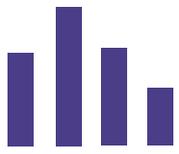


Tennisbaan



VIDEO : "How does it work?"  
[www.yalpinteractive.com/Toro](http://www.yalpinteractive.com/Toro)

 **HappyKids**  
kindegevoel



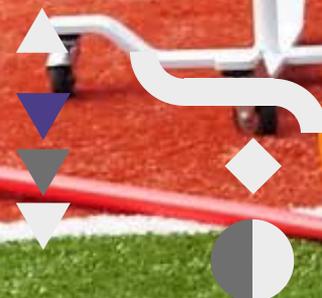
## A new way to play

# Playground on roof hospital let children forget their illness

One of the reasons why the Wilhelmina Children's Hospital (WKZ) in the Netherlands created a sports and playground on the roof terrace, is to **let children forget their illness** for a moment and just have fun.

Jochem Uytdehaage, an internationally successful ice skater, is enthusiastic about the new, fenced court. "By using smart technology in the interactive play sets, and combine games with rehabilitation is not only more fun, but the results are also measurable. The play sets **motivate rehabilitation in the hospital and challenges the children**, but in a way that is safe for their condition." The fenced sports court includes the Yalp Sutu football wall and Yalp Toro goals and is a place where children can play with their parents, brothers, sisters and other children from the hospital.

Sports and playing does not only help to forget their worries, but they also contribute to fitness and health. The Wilhelmina Children's Hospital and Yalp are working together to make the devices as useful as possible for rehabilitation purposes.

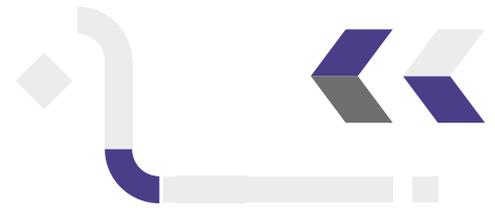




Reference location: Yalp Toro at the roof of a Wilhelmina's childrens hospital, Utrecht, The Netherlands



Reference location: Yalp Toro at camping Rheezerwold, Heemserveen, The Netherlands



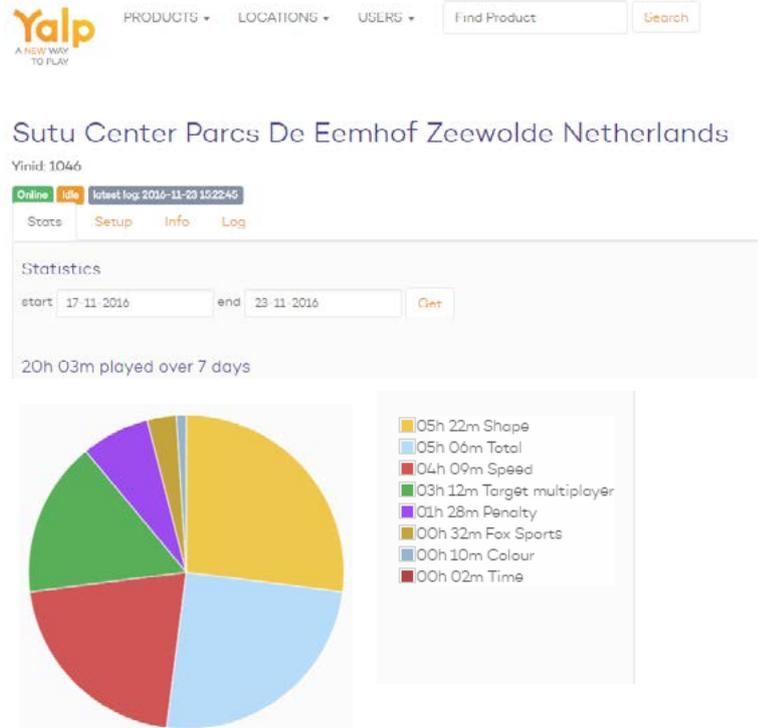
# Technical Details

**Internet Connection** - Every Yalp Toro has a built in 3G-Internet Connection, so you can remotely control your own device. For instance, changing volume- settings, (automatic) On / Off times, and even advanced usage statistics. Also, this way Yalp can service your device from a distance, and automatically transfer new games.

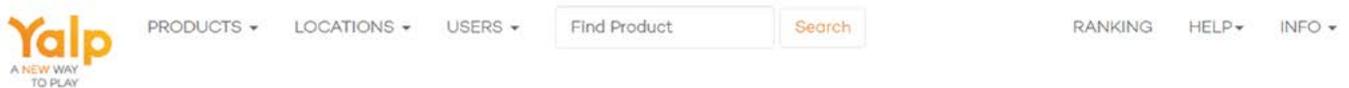
**Vandalism-resistant and all-weather proof** - The Yalp Toro is specifically designed for heavy-duty outdoor use. Of course this means it is all-weather proof and vandalism resistant.

**Power usage** - When played, the Yalp Toro uses about 90 watts. This is comparable to a light-bulb. The only power source you need is a regular power socket.

**MET-Values** - Thorough scientific study has been done with a number of Yalp interactive playsets - including Yalp Toro. It shows the Yalp Toro is highly exerting, (with MET-values of 6,9 and 8,3). This is even higher than team sports such as basketball and field-hockey.



Screenshot of My.Yalp dashboard - product statistics



## Sona Syncope

Yalid: 22

Online Idle latest log: 2016-11-22 11:31:08

Stats Setup Info Log

### Game selection

ON

- DanceBattle
- Freeze
- MoveMaker
- ReactionRace
- ResultRace

OFF

- AnimalQuest
- CodeBreaker
- Commando
- Chinees

### Settings

Restart the product

restart

Set volume

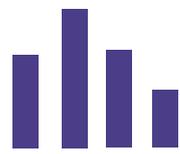
save

### Sona Specific

Screenshot of My.Yalp dashboard - product settings



Reference location: Yalp Toro at primary school in Assendelft, The Netherlands



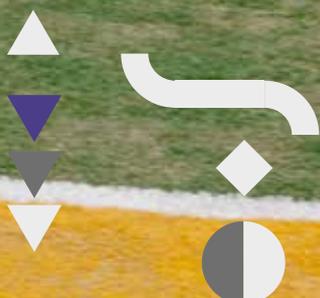
## A new way to play

# Yalp Toro success at schoolyard

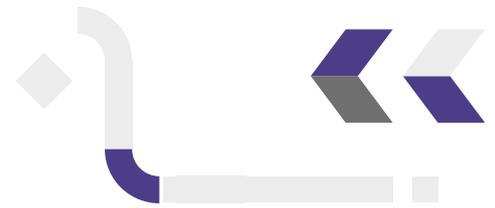
The schoolyard is an important place in the life of a young pupil. It's the place to unwind after a long day of lessons based on theory. The Yalp Toro is **suitable for both primary and secondary schools** and provides a multi-purpose sports court where children can have fun. The boarding prevents that the ball leaves the court, so the game does not get interrupted. Because standing still is certainly not part of the many highly active games that are available on the Yalp Toro.

#### 4 reasons to install the Yalp Toro at your schoolyard:

- The boarding keeps most balls from rolling onto the schoolyard, the game stays within the court
- The games are specifically developed for playing in groups
- The Yalp Toro is suitable for multiple sports, such as football or hockey.
- There are many types of games to keep it challenging throughout the school year. New games are developed each year by Yalp, so you're able to give your Yalp Toro an upgrade.







# Design service

Does your school playground need an upgrade and you need help with the design? Or do you have questions about safety regarding the public space? Our employees are playground experts and know all about sport and play in public spaces, the leisure industry, retail business, sport areas, etc.



## Step 1 - Defining requirements and wishes

Defining the requirements and your vision for a sport or playing area, will take place in an initial conversation by phone or email. Together with one of our advisers we'll determine which playing values and elements should be part of your play area. Also budget, safety measures and feasibility will be taken into account. Our advisor will accompany you throughout the entire process.

## Step 2 - Design

Our playground design team will create a design plan, that meets your desires. This can be either a complete design plan for the entire area or a customization design sketch of the interactive play set.



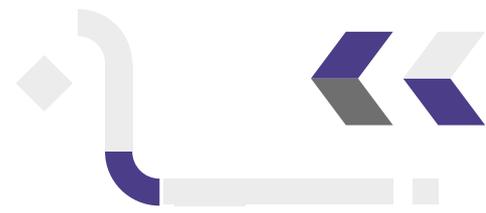
## Step 3 - Project support in realization

We work with a network of partners and distributors in over 18 countries. Yalp will get in touch with the nearest Yalp interactive distributor, arrange the project design transfer and export of the interactive product for the realisation of your playground.

## Step 4 - 5 year warranty and service

Customer satisfaction is very important to us. We want every customer to be happy with our products. Therefore we provide a warranty and service licence of 5 years, to make sure you can enjoy the product worry-free. Furthermore, our export managers can be reached for help and support at any time.





# Frequently asked questions about interactive sports and play

We sport less and less outdoors. We spend a lot of our spare time in front of the tv or computer. Interacting with a computer and the excitement to reach a higher level in a computer game is addictive. This effect is also used at interactive sports and playing. The digital temptations are converted to encourage children to exercise more. but what is interactive sporting and playing really? We asked our product developers Rob Tuitert and Thomas Hartong.



reddot award 2014  
winner

## 1. Electronics outdoors, are you sure that's vandalism proof?

The interactives are developed to withstand the tough conditions outdoors, according to EN 1176: 2008. All electronic components are housed in a solid steel or concrete construction. More than 300 installed interactives show that a computer in the public space is not a problem at all and that the **products developed by Yalp are certainly vandalism proof**. Examples are the Sutu Football wall at the Newtonplein in the Hague and the Fono Dj booth at Bijlmerpark in Amsterdam.

We have designed every detail to **withstand every weather and usage condition**. The product is made of high quality materials. All products have passed the vandalism tests with great success. For example, the **impact resistance** a test that requires a 50kg weight being dropped onto the product a 1000 times, resistance at temperature differences (-35 ° C. to + 85 ° C.) and the resistance to shocks were successfully tested. We are convinced by the quality of our products, therefore every product comes with a **5 year warranty and service** licence.

## 2. Is the Yalp Toro suitable for larger groups?

Yes especially for larger groups! Most of the games are developed to be able to play solo, aswell as in groups. **Special games are developed for larger groups**. These can be accessed through our owners' online administrator tool. On the other hand, we also have just as many games for single players that like to play solo. We have something for everyone. A maximum of 5 games can be switched on at once, the games can be changed manually or automatically. And **we develop new games throughout the year**, so when kids return to the same play set after about a week or so, they often experience entirely new games.

## 3. Interactive sports and play is new, is it fully developed and properly functioning?

The World's first interactive play set was launched by Yalp in 2006. Meanwhile, interactives such as the Yalp Sona have been placed in **over 300 locations worldwide**, and have won a great deal of awards. And we're not done developing by a long shot! Our product portfolio will only broaden and deepen in the coming years.

The unique play solutions Yalp has created have not gone by unnoticed. We have received the following honours and awards:

- Red Dot Design Award 2014 - Yalp Fono Dj booth
- EU Profit Innovation Award 2013 - Yalp Memo Activity zone
- Pleasureworld Novelty Award 2012 - Yalp Fono Dje booth
- Building Holland Award 2012 - Yalp Sutu Football wall
- Leisure & Sport Totaal Award 2009 - Yalp Sutu Football wall
- Pleasureworld Novelty Award 2009 - Yalp Sutu Football wall
- Pleasureworld Novelty Award 2006 - Yalp Sona Play arch

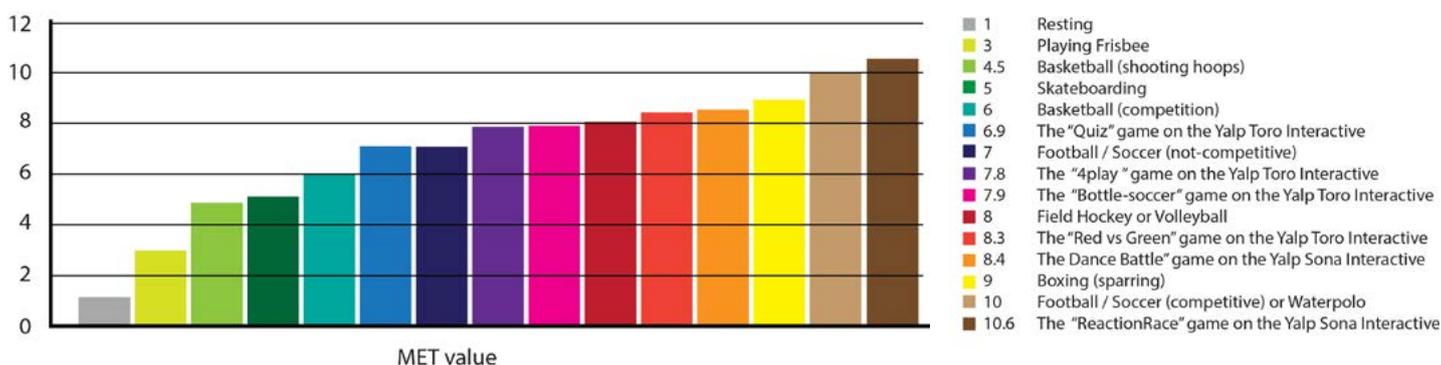
## 4. Why interactive sports and play?

Interactive play is the link between the digital and real world. The game world challenges, brings variety, innovation in games. The real world brings, among other things, physical exercise outdoors and social interaction. So the best of both worlds.

Our interactive products bring the solution towards today's challenges, we live in a fast changing world with increased digitalisation. With our interactive products, we are **meeting the demands of this new reality and the new generation**, while ensuring the benefits of outdoor play. A swing or slide simply isn't enough for todays generation anymore.

# High Exercise Intensity

Interactive playsets all greatly exceed their traditional counterparts in terms of exercise intensity. The actual research statistics below show the movement intensity of the Yalp Sona play arch and Yalp Toro sports court in comparison to other sports. MET stands for Metabolic Equivalent, and is a unit of measure within physiology. One MET is equal to a person's metabolic rate while sitting / resting. The Yalp Sona "ReactionRace" game achieved more than 10 MET points, which makes it more active than biking (MET 4.5), Basketball (MET 6), running (MET 6.2), or non-competitive Football (MET 7).



Reference location: Yalp Toro at a school, Borculo, The Netherlands



## A new way to play

### Examples of ideal locations:

- ✓ A new playful training and play facility at the **sports and football club**
- ✓ Get neighbours to socialise in an active way at a **local park or square**
- ✓ Create a compact challenging sports area at the **schoolyard**
- ✓ Add innovative sportsground to your **holiday park** to attract teenagers
- ✓ Offer a compact sports experience within your **family entertainment centre**
- ✓ Make your **campsite** stand out from the rest
- ✓ Create a sports area at a **healthcare facility or hospital** to revalidate with fun

## Get in touch

Yalp is a global distributor of interactive sport and play equipment. We can assist you in creating a playground design, following your capabilities and wishes. Our consult is free and without any obligation.

Yalp has a wonderful location, with various interactive playsets installed. You are more than welcome to come by and try them out for yourself.

Feel free to contact us directly at any time.

**T: +31 (0)547 289 410**

**E: [info@yalp.nl](mailto:info@yalp.nl)**



**“It is important to go with times - otherwise you get left behind and under-perform. Doing so consciously makes you realise new opportunity and solutions to public issues”**

Wimjoost Licht - Hengelo Municipality